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Play Prescriptions

Partner:



In partnership with the Neuroscience Research Unit of the National Children's Hospital, we have developed the "Play Prescriptions" programme. The aim of the project is to encourage caregivers to play with their children at home. A pilot demonstrated that children who played at home with their caregivers had significant improvements in their cognitive, social, motor and language skills. We seek to change caregivers' perception about play and the importance of children's development during the first years of life through these "Play Prescriptions".

Strategy



CONTENT: We have co-developed with the Unit's team and psychologists across the country a set of 24 play activities (with and without bricks) that can easily be replicated at home.



TRAINING: We will train health workers, social development promoters and ECD practitioners that have direct contact with caregivers.



EVALUATION: Constant assessments to refine content and approach and to track children's improvement in their development. Valora, our MEL partner, will assess changes in perceptions and behaviours of caregivers towards play.



SCALE: We will test different modalities to determine the best avenue for scale up, including health services, cash transfers beneficiaries and ECD centres.

Impact

2018 PLAN

